

**Savitribai Phule Pune University
(Formerly University of Pune)**



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Ref. No.: PGS/2023

Date :24/06/2023

To,
The Principal / Director / Head
Modern Education Society Neville Wadia
Institute of Management Studies & Research
Addr: 19 Prin V K Joag path Wadia college
campus Pune-1 Ta: Pune (corporation Area)
Dist: Pune [IMMP010800]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 28/04/2022. The decision/s of Research & Recognition Committee are as follows :

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Swati Sethi Guide : Dr. Kollimath Umesh Somashekharayya 	Topic Approved and Admitted w.e.f. 05/04/2022 as follows :- Impact of Non-Price determinants on Consumer Buying Behaviour: A Study of Rurban markets of Maharashtra

Please comply with the directions of Research & Recognition Committee and communicate to this office at the earliest.

Thanking You,

Yours faithfully,

**Deputy Registrar
(P.G.Admissions)**

Copy to :

1. Mr./Ms. Swati Sethi
Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune
2. Dr.Kollimath Umesh Somashekharayya
Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune